2011
Tribal Problem Gambling Awareness Conference
FOUR DIRECTIONS

October 10-13, 2011
Tulalip Resort
Tulalip, Washington

Presented by
EVERGREEN
Council on Problem Gambling
Conference Partner

For more information: 360.352.8133
www.evergreencpg.org

October 10-13, 2011
Tulalip Resort
Tulalip, Washington

Special Community Event
Monday Evening, October 10

Honorary Chairs:
The Honorable Melvin R. Sheldon, Jr., Chair of the Tulalip Tribes
The Honorable Brian Cladoosby,
Chair of the Swinomish Indian Tribal Community;
President, Association of Washington Tribes;
President, Affiliated Tribes of Northwest Indians

For more information:
www.evergreencpg.org
ABOUT THE CONFERENCE

Many representatives of Tribal Nations in the Pacific Northwest have come together to plan this important conference Honoring Our Past and Protecting Our Future. Indian gaming has brought great growth and opportunities to build economic security and rebuild our communities. Just as we come together during the year with gaming industry leaders and experts to share knowledge and perspectives on current issues affecting Indian gaming, we hope to bring together Tribal Council leaders, behavioral health directors and counselors, education experts, and families to support each other with knowledge on health issues, addictions, and financial and safety concerns that affect our communities.

The first Four Directions conference in 2009 was a great success—so much so that interest grew rapidly in offering an expanded conference program in 2010. The Tulalip Tribes were pleased to host this important event, and we are proud to welcome everyone back to Tulalip for the 2011 conference as well. This year’s conference will highlight issues that reflect the theme of Honoring Our Past and Protecting Our Future with featured presenters and leaders such as Gayl Edmunds, Gene Thin Elk, Roger Fernandes, Hordemayo, Joanna Franklin, Gordon James, Tina Olson, and so many others who will share their wisdom. Look over the full conference schedule and you’ll find something that will expand your knowledge and skills around Clinical and Behavioral Health, Family Support, Prevention and Outreach Issues, and Responsible Gaming programs and policies.

We hope you will join us for this important event!

CONFERENCE COORDINATOR

The Evergreen Council on Problem Gambling is dedicated to increasing public awareness of problem gambling, expanding the availability of services for problem gamblers and their families, and encouraging research and programs for prevention and education.

Problem, or compulsive, gambling is a real disorder—similar to alcohol, drug, or sexual addictions. Fortunately, most people can enjoy recreationally gambling responsibly. For some, that becomes impossible. While it may be a small percentage of our population, when you or someone you love has a gambling addiction, it is not a small problem. Broken marriages, bankruptcy, depression, and even suicide can result.
EARLY BIRD DEADLINE: September 10, 2011
On-site Only Registration available after September 30. Do Not Mail or FAX registration after that date. Only cash, check, or credit card will be accepted for on-site payment.

<table>
<thead>
<tr>
<th>Registration Fees</th>
<th>Full Conference (Oct 10-11)</th>
<th>One Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird &amp; Student Rate</td>
<td>$125</td>
<td>$75</td>
</tr>
<tr>
<td>After September 10</td>
<td>$180</td>
<td>$100</td>
</tr>
<tr>
<td>On-site Only After</td>
<td>$225</td>
<td>$125</td>
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<tr>
<td>September 30</td>
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Special Post-Conference Workshops
Special Discounted Price for BOTH days October 12-13: $75

Problem Gambling: A Basic Overview AND Gambling Counselor Certification Test Prep with Joanna Franklin, MS, NCGC-It, Co-Chair of the International Gambling Counselor Certification Board

Conference Hours
Conference sessions offer hour-for-hour credit and qualify toward the 30 hours of gambling-specific education required by the Washington State Problem Gambling Certification Board, and for the National Council on Problem Gambling Certification.

Continuing Education Units (CEUs) will be offered from many association and certification boards, including the following (if your accrediting association is not listed, please notify us):

- American Academy of Healthcare Providers in the Addictive Disorders (AAHCPAD)
- National Association of Alcohol and Drug Abuse Counselors (NAADAC)
- Washington Mental Health Counselors Association (WMHCA)
- Addiction Counselor Certification Board of Oregon (ACCCBO)
- Washington State Psychological Association (WSPA)
- American Probation and Parole Association (APPA)
- American Academy of Family Physicians (AAFP)
- National Association of Social Workers (NASW)
- American Counseling Association (ACA)*

*Additional fees may apply

CONFERENCE COORDINATOR (continued)
That is why the Evergreen Council on Problem Gambling strives to provide support and services, such as the statewide Helpline (800.547.6133). The toll-free, confidential Problem Gambling Helpline provides information about problem gambling and referrals to professional treatment and support programs.

The Council offers support for residential treatment for problem gamblers and outpatient treatment for problem gamblers and family members, as well as education and public awareness programs to a wide variety of community and professional groups through presentations, workshops, and conferences. The Council offers training and certification programs for treatment professionals, including qualified training for certification and continuing education hours. The Council works with the Gaming Industry to provide employee training and responsible gaming policy and program development and offers a Tribal Responsible Gaming Certification program.

The Evergreen Council on Problem Gambling is pleased to work with schools and youth groups, educators and PTAs, civic and social service organizations, and others to develop and tailor education and awareness programs to meet your needs. For more information, or to schedule a presentation, call 360.352.6133.

CONFERENCE PARTNER

Welcome friends and neighbors. We are the Tulalip Tribes, successors in interest to the Snohomish, Snoqualmie, Skokomish, and other allied tribes and bands signatory to the 1855 Treaty of Point Elliott. Our tribal population is about 4,100 and growing, with 2,600 members residing on the 22,000 acre Tulalip Indian Reservation located north of Everett and the Snohomish River and west of Marysville, Washington.

The Tulalip Resort and Casino has played a large role in opening up new possibilities for our people. Collectively our business ventures have made it possible for the Tulalip Tribes to realistically plan for the future of our people.

Tulalip Tribes provide many services to our members including preschool, higher education assistance, health and dental clinics, a pharmacy, a state-licensed chemical dependency recovery program, senior retirement homes and cultural activities. In addition to two Marysville School District (MSD) elementary schools, Tulalip Tribes collaborate with MSD to provide on-reservation middle school and high school alternative programs.

A healthy future is the key for all members and the community. Tulalip Tribes Family Services provides culturally based programs to nurture our children, families and community members by honoring our cultural teachings and values for the well-being and preservation of future generations. Our program includes intensive outpatient counseling for chemical dependency, outpatient treatment services for chemical dependency, mental health and gambling treatment.

We are proud to be the first Tribal Nation and Tribal Gaming Venue in Washington State to participate fully in the Responsible Gaming Certification Program.

“We recognize the challenges that problem gambling can bring for our guests, employees, and community in general. We are excited to collaborate with the Evergreen Council and to take advantage of their expertise. We believe this responsible gaming program is the strongest in the country.” Ken Kettler
FOUR DIRECTIONS
HONORING OUR PAST & PROTECTING OUR FUTURE

Four Directions
Conference Presentations and Events
October 10-11, 2011 (Monday-Tuesday)*

- Sharing Wisdom:
  - Best Practices in Treatment & Behavioral Health
  - Special Issues for Productive Partnerships Between Tribal Gaming and Behavioral Health
  - Focus on Family & Community Support
  - Prevention & Outreach: Emphasis on Youth

October 12-13, 2011 (Wednesday-Thursday)*
Problem Gambling: A Basic Overview and Gambling Counselor Certification Test Prep with Joanna Franklin, MS, NCGC-II, Co-Chair of the International Gambling Counselor Certification Board

Special Opportunity for On-line Education
Participants in Problem Gambling: A Basic Overview can receive an additional 18 hours of Continuing Education Credits through our new ALIE Program (Adult Learning Forum For Integrated Education). This new hybrid training course will offer participants unique chance to enjoy face-to-face training combined with the freedom of online training completed at your own pace. The course consists of an initial class session on the basics of problem gambling treatment (October 12-13 at the Four Directions Conference), followed by ten online learning modules to be completed over a period of about seven weeks. The class will meet again on December 6 to discuss the material they learned online with an instructor and explore case management issues and case studies. This course is a 34-hour package that allows participants to complete the full 30 hours required to become a Certified Gambling Counselor.

- First Class Session: Problem Gambling: A Basic Overview Councilor Training, October 12-13 at the Four Directions Conference, Tulalip Resort Casino (16 hours)
- Online Modules: 10 one-hour modules to be completed between October 13 and December 6
- Final Class Session: Wrap-up Discussion and Conclusion, December 6 at Tulalip Resort Casino (8 hours)
- Total Credit Hours: 34
- Fee Schedule:
  - ECPG members: $150
  - NCPG members: $175
  - Non-members: $195

For more information, contact Anita Gallagher at agallagher@evergreencpg.org

*For Full Conference Program Schedule and Presenters, see pages 5-6.
For more information: 360.352.6133 www.evergreencpg.org

REGISTER NOW – Earlybird Discount ends September 10!

Silver Salmon Sponsor
$5,000 to $9,999
For your contribution of $5,000 to $9,999, your name or your company’s name will be listed as a Silver Salmon Sponsor in our Conference Program for all our guests and media representatives. You will also receive:
- Signage at the conference
- 2 full conference registrations
- 1/4 -page ad in the conference program

Bronze Big Leaf Maple Benefactor
$2,500 to $4,999
For your contribution of $2,500 to $4,999, your name or your company’s name will be listed as a Bronze Big Leaf Maple Benefactor in our Conference Program for all our guests and media representatives. You will also receive:
- Signage at the conference
- 1 full conference registration

Copper River Contributor
$1,000 to $2,499
For your contribution of $1,000 to $2,499, your name or your company’s name will be listed as a Copper River Contributor in our Conference Program for all our guests and media representatives.

Additional Special Sponsorship Opportunities are available at all levels with special benefits. For information on Sponsorship Opportunities, please contact the Evergreen Council on Problem Gambling at 360.352.6133 or by e-mail: mgreene@evergreencpg.org
Sponsorship Opportunities

Platinum Peak Patron
$25,000 and Above

For your contribution of $25,000 or more, your name or your company’s name will be listed as a Platinum Peak Patron in our Conference Program for all our guests and media representatives. You will also receive:

- Signage at the conference
- 4 full conference registrations
- Full-page ad in the conference program
- Sponsorship acknowledgment in news releases and media kits
- Company recognition on the Evergreen Council on Problem Gambling website
- Company name inscribed on a commemorative plaque to be awarded at the conference

Golden Eagle Guardian
$10,000 to $24,999

For your contribution of $10,000 to $24,999, your name or your company’s name will be listed as a Golden Eagle Guardian in our Conference Program for all our guests and media representatives. You will also receive:

- Signage at the conference
- 3 full conference registrations
- 1/2-page ad in the conference program
- Sponsorship acknowledgment in news releases and media kits
- Company recognition on Evergreen Council on Problem Gambling website
- Company name inscribed on commemorative plaque to be awarded at the conference

CONFERENCE REGISTRATION DEADLINES

Early-bird registration deadline is September 10, 2011. The registration form and hotel information are available at www.evergreenccpg.org or by calling 360.352.6133. Only on-site registration will be available after September 30, 2011. Do not mail or FAX registration forms after that date.

HOTEL AND TRAVEL INFORMATION

Thanks to the generosity of our Conference Partner and Host, The Tulalip Tribes – The Tulalip Resort has reserved blocks of rooms for conference attendees at very special rates that are even lower than last year. Conference rates are offered to attendees based on availability, up to two days before and two days after the conference dates for those wishing to extend their stay. Room quantities are limited, so reserve your room early. You must identify yourself as attending the Four Directions Conference.

Part of Tulalip hospitality is making you feel right at home. Our approach to hospitality can be summed up by a simple gesture: We raise our hands to you. It’s the traditional Tulalip greeting, a warm expression of welcome and friendship, harmony and hospitality. You’ll see this gesture depicted by one of the intricately carved 25-foot house posts that greet you upon your arrival. It’s a greeting that says you are our guest, you are under our roof, you are part of our family.

The Tulalip Resort offers a perfect balance of contemporary style and traditional Northwest Coast Salish artwork and textures around every corner. While you’re here, take time to soothe your soul in tranquil serenity at the T Spa and treat yourself and your taste buds to award-winning dining at one of several restaurants.

The Tulalip Resort offers guests complimentary Wi-Fi in conference event spaces and guestrooms and complimentary parking.

Guest room rates:

<table>
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<tr>
<th>Room Type</th>
<th>Rates</th>
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<tbody>
<tr>
<td>Deluxe King, Single Bed</td>
<td>$129 plus tax</td>
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<tr>
<td>Deluxe Two Queen Beds</td>
<td>$149 plus tax</td>
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DIRECTIONS

It’s easy to get to the Tulalip Resort!

We’re conveniently located off Interstate 5 just 30 minutes north of Seattle in Quil Ceda Village.

Traveling from Seattle:
- Take Exit #200
- Turn LEFT onto 88th St NE
- Turn RIGHT onto Quil Ceda Boulevard

Traveling from Bellingham:
- Take Exit #200
- Turn RIGHT onto 88th St NE
- Turn RIGHT onto Quil Ceda Boulevard

Address:
10200 Quil Ceda Blvd.
Tulalip, WA 98271

Toll Free Number:
888.272.1111

Local Number:
360.716.6000
<table>
<thead>
<tr>
<th>Time</th>
<th>Monday, October 10</th>
<th>Tuesday, October 11</th>
<th>Wednesday, October 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 - 8 am</td>
<td>Opening Prayer</td>
<td>Community Event</td>
<td>Supervisor Training</td>
</tr>
<tr>
<td>8:10 - 9:30 am</td>
<td>Continental Breakfast</td>
<td>Community Event</td>
<td>Problem Gaming: A Basic Overview 1 &amp; 2</td>
</tr>
<tr>
<td>9:30 - 9:45 am</td>
<td>Welcome</td>
<td>Community Event</td>
<td>Problem Gaming: A Basic Overview 3</td>
</tr>
<tr>
<td>9:45 - 10 am</td>
<td>Keynote</td>
<td>Community Event</td>
<td>Tasting Session</td>
</tr>
<tr>
<td>10:15 - 11 am</td>
<td>Break/Educ.</td>
<td>Community Event</td>
<td>Tasting Session</td>
</tr>
<tr>
<td>11:45 - 1:45 pm</td>
<td>Luncheon/Panel</td>
<td>Community Event</td>
<td>Tasting Session</td>
</tr>
<tr>
<td>1:45 - 2 pm</td>
<td>Community Event</td>
<td>Break/Educ.</td>
<td>Tasting Session</td>
</tr>
<tr>
<td>2 - 3 pm</td>
<td>Break/Educ.</td>
<td>Community Event</td>
<td>Tasting Session</td>
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<tr>
<td>3:30 - 3:45 pm</td>
<td>Community Event</td>
<td>Community Event</td>
<td>Tasting Session</td>
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<tr>
<td>3:45 - 4 pm</td>
<td>Break/Educ.</td>
<td>Community Event</td>
<td>Tasting Session</td>
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<tr>
<td>4 - 5:45 pm</td>
<td>Community Event</td>
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<td>Tasting Session</td>
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<tr>
<td>5:45 - 6 pm</td>
<td>Community Event</td>
<td>Community Event</td>
<td>Tasting Session</td>
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**Monday, October 10**
- **Opening Prayer**
- **Continental Breakfast**
- **Welcome**
- **Keynote**
- **Break/Educ.**

**Tuesday, October 11**
- **Luncheon/Panel**
- **Community Event**
- **Break/Educ.**

**Wednesday, October 12**
- **Supervisor Training**
- **Problem Gaming: A Basic Overview**
- **Tasting Session**