



EVERGREEN
council on problem gambling

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Problem Gambling and Health Awareness Conference FOUR DIRECTIONS

Honoring Our Past  *Protecting Our Future*
Through Holistic Health, Wellness, and Recovery Support

September 21-24, 2015

VANCOUVER / RICHMOND, BRITISH COLUMBIA

SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION:

360.352.6133 | mlgreeley@evergreencpg.org

www.evergreencpg.org

Presented By



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Conference Partner



British Columbia Responsible
& Problem Gambling Program

Problem Gambling and Health Awareness Conference

FOUR DIRECTIONS

Honoring Our Past  *Protecting Our Future*
Through Holistic Health, Wellness, and Recovery Support

September 21-24, 2015

The Westin Wall Centre, Vancouver Airport | Richmond, BC

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Breakfast Sponsor (2 Available): \$6,000 each

Includes **Silver Salmon Sponsor** benefits plus:

- Opportunity for you and/or company representatives to set up an exhibit/display table during the conference.
- Special signage on breakfast buffet tables.
- Special mention in the conference program.

Morning or Afternoon Break Sponsor (3 Available): \$3,000 each

Includes **Copper River Contributor** benefits plus:

- Special signage on break buffet tables.
- Special mention in the conference program.

Breakout Session Sponsors (Multiple Opportunities): \$2,000 each

Includes **Bronze Big Leaf Maple Benefactor** benefits plus:

- Opportunity for you or company representative to welcome and introduce one of the breakout session speakers.
- Special mention in the conference program.

Scholarship Sponsors (Multiple Opportunities): \$1,000 to \$10,000

This is a very special opportunity for you or your company to support deserving individuals who may not otherwise be able to attend the **Four Directions** conference. Your support can help a student, a community member, or treatment providers seeking Problem Gambling Counselor Certification with the costs to attend (may include registration, travel, hotel accommodations).

For information on sponsorship opportunities, please contact Executive Director Maureen Greeley at 360.352.6133 or mlgreeley@evergreencpg.org.

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Problem Gambling and Health Awareness Conference

FOUR DIRECTIONS

Thank you for your interest in helping sponsor the *Four Directions* conference! Choose from five sponsorship levels and eight special sponsorship opportunities. For your contribution as a Platinum Peak Patron, Golden Eagle Guardian, Silver Salmon Sponsor, Bronze Big Leaf Maple Benefactor, or Copper River Contributor, you or your company will be listed in the conference program and receive the other benefits listed below.

SPONSORSHIP OPPORTUNITIES



PLATINUM PEAK PATRON
\$25,000 AND ABOVE

ADDITIONAL BENEFITS:

- Signage at the conference
- 4 full conference registrations
- Full-page ad in the conference program
- Sponsorship Acknowledgment in news releases and media kits
- Company recognition on ECPG website
- Company name inscribed on a commemorative plaque awarded at conference



GOLDEN EAGLE GUARDIAN
\$10,000 TO \$24,999

ADDITIONAL BENEFITS:

- Signage at the conference
- 3 full conference registrations
- 1/2–page ad in the conference program
- Sponsorship acknowledgment in news releases and media kits
- Company recognition on ECPG website
- Company name inscribed on commemorative plaque awarded at conference



SILVER SALMON SPONSOR
\$5,000 TO \$9,999

ADDITIONAL BENEFITS:

- Signage at the conference
- 2 full conference registrations
- ¼-page ad in the conference program
- Company recognition on ECPG website



BRONZE BIG LEAF MAPLE BENEFACTOR
\$2,500 TO \$4,999

ADDITIONAL BENEFITS:

- Signage at the conference
- 1 full conference registration
- Company recognition on ECPG website



COPPER RIVER CONTRIBUTOR
\$1,000 TO \$2,499

ADDITIONAL BENEFITS:

- Name or company name listed in conference program
- Company recognition on ECPG website

SPECIAL SPONSORSHIP OPPORTUNITIES

Welcome Packet Sponsor: \$16,000

Includes **Golden Eagle Guardian** benefits plus:

- Your company name and/or logo screened onto all conference tote bags for conference attendees, speakers, guests, and media members.
- Opportunity to include a welcome letter in each tote bag, along with any brochure or gift items (subject to approval by ECPG).

Community Event Sponsor (3 Available): \$12,000 each

Includes **Golden Eagle Guardian** benefits plus:

- Opportunity for you or a company representative to welcome attendees and share a brief presentation or video at the community event.
- Your name and/or company logo on the community event program and materials for all guests.
- Special mention in the conference program.
- Special event signage.
- Opportunity to provide your business card / company brochure / or other small informal gift item at each seat.

Lunch Presentation Sponsor (2 Available): \$10,000 each

Includes **Silver Salmon Sponsor** benefits plus:

- Opportunity for you or a company representative to welcome luncheon guests and introduce speaker/ presentation.
- Mention in the special news release announcing the luncheon presentation/speaker and inclusion in the media kit.
- Special podium signage.
- Special mention in the conference program.
- Opportunity to provide your business card/company brochure/or other small informational/gift item at each seat.

Keynote/Plenary Sponsor (4 Available): \$8,000 each

Includes **Silver Salmon Sponsor** benefits plus:

- Opportunity for you or a company representative to welcome attendees and introduce the Keynote speaker.
- Mention in news release announcing the Keynote speaker and inclusion in the media kit.
- Special podium signage
- Your name and/or company logo displayed on screen at beginning and close of presentation.
- Special mention in the conference program.

