

NEWS RELEASE
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For Immediate Release
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:30 RADIO PSA

Help Us Prevent Problem Gambling Addiction

NOTE: National Problem Gambling Awareness Week is March 1 - 7, 2009. For local information and news resources, visit www.evergreencpg.org . For National information and news resources, visit www.npgaw.org .

Greetings!

Problem Gambling is a serious addiction with devastating consequences: Extreme debt, home foreclosures, broken relationships, legal problems (including incarceration when problem gamblers steal to support their habits), stress-related deaths, and even suicide. Please help us inform the public that help is available in Washington State by airing this simple :30 PSA recorded by one of your own radio personalities:

NPGAW Radio Script :30

ANNOUNCER:

A game is just a game.

It's how--*and why*--you play that make the difference.

It's true for all types of games,

including games that involve gambling.

If someone you know is gambling for more than fun,
there may be a problem.

Is someone you know preoccupied with gambling?

Gambling to escape? Or lying to family and friends to cover up their activity?

When gambling becomes a problem, there's hope.

Call the Problem Gambling Helpline at 1-800-547-6133.

Treatment is confidential and it works.

NPGAW Radio Script :15

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they may have a problem.

Call 1-800-547-6133 for help.

Treatment is confidential and it works.



The Evergreen Council on Problem Gambling is dedicated to increasing public awareness of problem gambling, expanding the availability of services for problem gamblers and their families, and encouraging research and programs for prevention and education. Established in 1991 as a private, nonprofit organization, the Council provides statewide confidential support through its 24-hour Problem Gambling Helpline (800.547.6133) and public awareness, education, prevention, training, and resource development services. Visit our website at www.evergreencpg.org.

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